

How Emotions Can Get in the Way of Selling

Like most homeowners, you probably don't think of your property as just a building with rooms and a backyard. To you, it's much more than that. It's a home.

When you walk into your dining room, for example, you don't merely see the table and chairs. You see memories. You recall laughter with family and friends. It's emotional.

That's what a home is all about.

However, buyers don't want to buy your "home". What they really want to buy is a property that has the potential to become their home.

While you see memories of family dinners, they see room dimensions and what the dining room may look like with their furniture in it.

That's why, when you're selling your property, you need to keep emotions at bay as much as possible.

In fact, the best mindset is to think of your property as a product. The more attractively you present that product to prospective buyers, the more likely you are to get good offers.

That's why cleaning, depersonalizing, and staging are so important.

It's also why setting a price that aligns with your home's current market value is important. You may have put your heart and soul — and many weekends — into landscaping the backyard to make it a summer oasis. It may, in fact, be a strong selling point of your property.



But that improvement will only add to the selling price an amount that the market, not your emotions, dictates.

So keep emotions out of the selling process as much as possible. Save that energy for turning your next property into your dream home.

Want more tips on selling your property for the best price possible? Call today.

How to Improve WIFI Speed in your Home

These days, just about everyone relies on the internet for work, school, entertainment, shopping, networking, you name it. So, speed and connectivity have become big issues.

Ideally, you want a fast, reliable connection — consistently.

If you have a router and connect with WIFI, here are some ways to boost the signal:

- Occasionally unplug your router, wait ten seconds, and then power up again. Routers get clogged with settings, protocols, code, you name it. Resetting the router is like cleaning the pipes.
- Connect your computer directly to the router with an ethernet cord. This hard-wiring will often double or even triple internet speed. The downside is, you're restricted by the length of the cord.
- Check that you have the best router for your internet plan. Some newer high-speed plans require better routers, but you may not have been told that when you upgraded.
- Experiment with the placement of your router. The ideal spot is often on the main floor near the centre of your home. If possible, place it in an open space away from walls and other obstructions.
- Consider using Mesh WIFI. These are little "satellite" WIFI stations that you can place throughout your home. Your main router then connects to these, creating a much stronger WIFI signal in areas that were formerly weak.

Another way to improve your home WIFI is to contact your internet service provider. They're the experts in their system and can advise you on how to create a better signal throughout your home.

Think, Act... Live!

"When you change your thoughts, remember you also change your world." Norman Vincent Peale

"I never dreamed about success. I worked for it." Estée Lauder